BRAND FORCE

WE COME TO YOU · DESIGN YOUR PROCESSES · DELIVER SOFTWARE AND HARDWARE

One system for the whole company.

For mid-sized and large businesses.

We come to you, find out how your company really works and build a system around it. You will have sales, finance, the warehouse and service in one place — on your computer and on your phone. We run our systems and data on our servers in the European Union, and your business data stays yours.

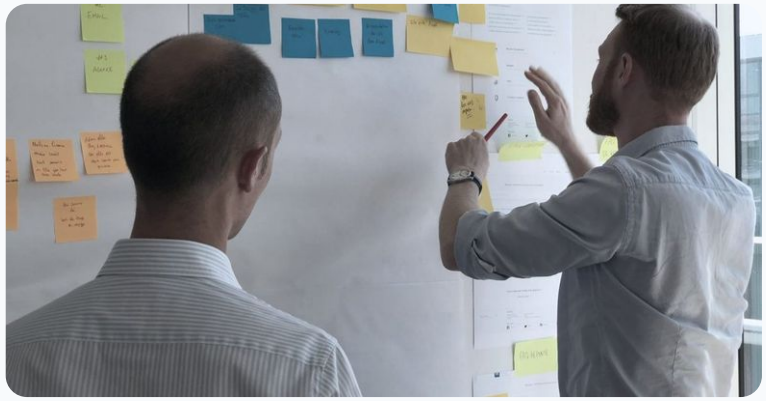
SW + HW	EU	22
from a single supplier	our servers	solutions

HOW WE WORK

We're not a vendor that hands over and walks away

We combine a consulting approach with our own development: we come to you, design your processes and deliver our own software and hardware to match — and we also optimise what is already running in your company.

We start every project by analysing your real needs, and we stay with you. We develop the system as your company grows, and whenever you need something, you sort it out with a specific person.



01

Process analysis

We map out what really takes up time and where errors arise. No templates — we work from your operations, on site at your company.

02

A tailored solution

We assemble the modules and devices that fit your people and their roles — desktop, web, mobile, self-service and handheld terminal.

03

Long-term development

We run, update and keep developing the system. Support with an SLA, monthly development and clear, fair terms — no hidden fees.

WHAT YOU GAIN

The system is a means. What counts is what really changes

You're not buying software. You're buying faster customer service, less paperwork and numbers you can base decisions on. These are the four things our clients notice first.

01

Faster, better customer service

Your people have the customer history, documents, job status and open requests on one screen — no searching through e-mails, no waiting for a colleague who "has it". Answering a customer takes minutes instead of days.

02

Better communication with customers

Every call, e-mail, quote and complaint is recorded with the customer. Anyone on the team gives the same, correct answer and nothing falls through the cracks — not even during holidays or staff turnover.

03

Higher efficiency, higher profit

Repetitive work — retyping documents, putting quotes together, invoicing, reminders — runs on its own. The time saved goes into sales, and for every job you can see how much was really left over.

04

Decisions based on numbers

One set of numbers you can trust instead of five spreadsheets. Revenue, margins, receivables, stock and job performance up to date as of today — you can see where money is made and where it leaks.

PILLAR 01 · BUSINESS MANAGEMENT SYSTEM (ERP)

Sales, warehouse and invoices in one place

Sales, finance, warehouse, service and operations in one place and with one set of numbers. We put together exactly what your company needs — nothing extra, nothing you won't use — and add more as the company grows. No more retyping between programs and arguing over which report is right. Accounting stays with your accountant — the system prepares the documents for them.

- **Running your company and its processes**
  Sales, warehouse, orders and operations in one tailored system.
- **Automating repetitive processes**
  Approvals, notifications, documents and data transfers run on their own.
- **Automatic invoicing**
  Invoices are created from orders and contracts — no retyping.
- **Receivables management**
  Automatic reminders and an overview of who owes you and how much.
- **Project and job management**
  Tasks, deadlines, costs and profitability of every job.
- **Planning, budgets and cashflow**
  Budgets, plan versus actuals and a cashflow forecast.
- **BI and management reporting**
  Revenue, margin and stock overviews from real data.
- **Document management (DMS)**
  Versions, approvals, access rights and full-text search.
- **Facility management**
  Buildings, assets, inspections and maintenance with a plan and history.

What it really solves in your company

Running your company and its processes

THE PROBLEM

The company is growing, but processes are still run in spreadsheets, e-mails and people's heads. Big off-the-shelf systems would force you to change the way you work.

OUR SOLUTION

A system tailored to how your company really works: it connects sales, the warehouse, orders and operations, automates repetitive work, and you can see the state of the company at any time. Accounting documents stay with your accountant.

- a system that fits the way you work
- everyone works with the same data
- the state of the company always at hand

Automation and invoicing

THE PROBLEM

Your people spend hours retyping data, sending the same e-mails and approving things by hand. Invoicing is slow and something always goes uninvoiced.

OUR SOLUTION

We hand the routine over to the system — approvals, notifications, documents and data transfers run on their own. Invoices are created straight from orders, jobs and contracts; receivables management with automatic reminders keeps an eye on due dates.

- less manual work and fewer human errors
- nothing goes uninvoiced
- money in your account sooner

Reporting and planning

THE PROBLEM

Management decides by gut feeling and monthly spreadsheets. The data exists in the company, but nobody puts it together into one picture you can trust.

OUR SOLUTION

Overviews of revenue, margins, sales and stock from real data — and on top of them budgets, plan versus actuals and a cashflow forecast. You see where money is made, where it leaks and what needs to be dealt with today.

- decisions based on real numbers
- the same numbers across the company
- a cashflow forecast without surprises

PILLAR 02 · LOGISTICS, WAREHOUSES AND CUSTOMS PROCESSES

Goods from receipt to the customs warehouse

From receiving goods through locations, batches and dispatch all the way to goods under customs supervision. We link the physical flow of goods with data through barcodes, QR and RFID — a scan means an instant record, no paper. Warehouse staff work with rugged handheld terminals right on the spot, online and offline.

- **Warehouse management (WMS)**
  Locations, picking, mobile terminals, batches and dispatch.
- **Order management (OMS)**
  Orders from all channels in a single flow.
- **Product information management (PIM)**
  Descriptions, specifications and translations in one place.
- **Customs processes and customs warehouses**
  Customs warehouse records and documents for customs clearance.
- **Self-service kiosks for logistics**
  Driver registration 24/7 — no gatekeeper, no paperwork.

What it really solves in your company

Warehouse management (WMS)

THE PROBLEM

Simple records are no longer enough — where a pallet stands, which batch to ship, who picked what and how long it took. Without a system it lives in someone's head, a notebook or a spreadsheet.

OUR SOLUTION

A WMS tailored to your warehouse — locations, barcodes, QR or RFID, mobile terminals for warehouse staff, batches and expiry dates, links to carriers. Stocktaking on the go, without stopping operations.

- accurate stock, fewer stocktake differences
- faster picking and dispatch
- fewer wrong shipments

Customs processes and customs warehouses

THE PROBLEM

Customs work is complex, strictly controlled and kept separate from the warehouse and sales. A mistake in customs warehouse records costs time, fines and nerves.

OUR SOLUTION

Customs warehouse records that meet customs office requirements, connected to your regular warehouse and sales. Documents for customs clearance come from real movements of goods — with a complete, traceable history.

- records in line with customs regulations
- no double data entry
- lower risk of fines and delays

Order management (OMS)

THE PROBLEM

Orders come from the e-shop, the B2B portal, sales reps and marketplaces — each channel with its own format and status. Merging them by hand is slow and error-prone.

OUR SOLUTION

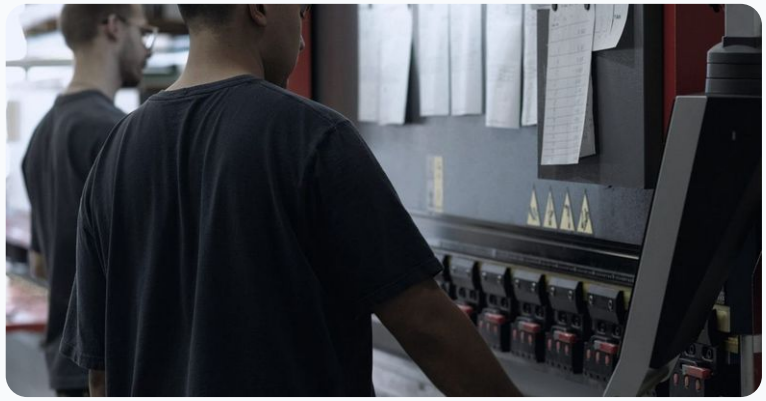
One place that receives orders from all channels, checks them, reserves the goods and passes them on to the warehouse, invoicing and shipping — including cancellations, complaints and returns.

- one overview of all orders
- faster processing and dispatch
- fewer errors when transferring data

PILLAR 03 · B2B PLATFORMS AND CUSTOMER PORTALS

Self-service for partners and customers

Your customers and partners handle orders, documents and requests themselves — online, 24/7, at their own prices and terms. Your sales team stops being a switchboard, customers get an answer right away, and every call, quote and complaint is recorded with the customer, where the whole team can find it.



- **B2B portal**
  Partners order themselves 24/7 — at their own prices.
- **CRM**
  Contacts, open deals and communication history for the whole team.
- **E-commerce solutions and integrations**
  An e-shop linked to your ERP — prices, stock and orders always in sync.
- **Helpdesk and customer support**
  Tickets, SLAs and complaints — no request gets lost.

What it really solves in your company

B2B portal

THE PROBLEM

The sales team spends most of its time confirming orders, sending price lists and answering “do you have it in stock?”. Customers would find out for themselves — if they had somewhere to look.

OUR SOLUTION

A portal where business partners see their prices, availability, documents and orders. Connected to the ERP and the warehouse, so it always works with current data — including history and repeat orders.

- partners order themselves 24/7
- less manual work for sales
- fewer incorrect orders

CRM and helpdesk

THE PROBLEM

Nobody knows who is in touch with which customer or what stage a case is at. Requests get lost in inboxes and SLAs live, at best, in colleagues' heads.

OUR SOLUTION

Communication history, open deals and agreed next steps for sales; tickets, SLA rules and complaints for support. The whole customer relationship in one place — it survives holidays and staff turnover.

- no lost request or opportunity
- anyone on the team gives the right answer
- measurable support quality

E-commerce solutions and integrations

THE PROBLEM

The e-shop lives on its own — prices are changed by hand, stock levels don't match and orders are retyped into the ERP. Selling online adds paperwork instead of saving it.

OUR SOLUTION

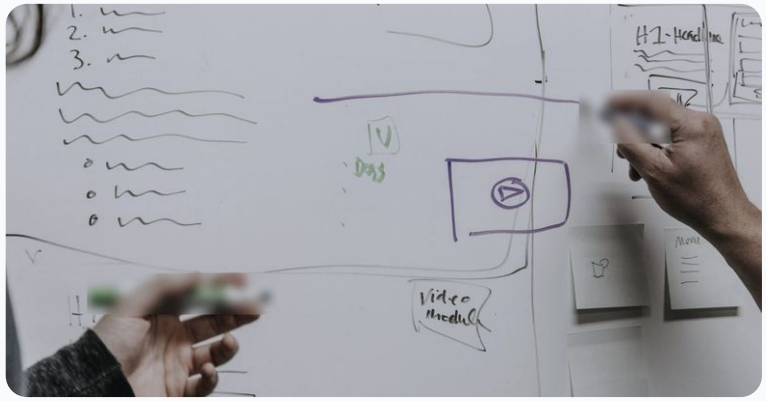
We build an e-commerce solution or connect your existing e-shop to your business systems. Products, prices, stock and orders sync automatically — including payment gateways and carriers.

- current prices and stock in the e-shop
- no more retyping orders
- one view of sales online and offline

PILLAR 04 · INTERACTIVE PORTALS AND SELF-SERVICE

Pricing tools, bookings and self-service kiosks

The places where customers meet your company: pricing and quote generators, booking systems and self-service terminals. We build them to measure and connect them directly to your system, with no commission paid to third-party platforms. Where needed, we also supply and integrate the physical device, with no other supplier between you and the solution.



- **Pricing and quote generators (CPQ)**
  The right configuration, price and margin — a quote in one click.
- **Booking and ordering systems**
  Online bookings with no commission to third-party platforms.
- **Kiosks for hotels and restaurants**
  Check-in, orders and payments without queuing.
- **Kiosks for local government**
  Information and services for citizens 24/7.

What it really solves in your company

Pricing and quote generators

THE PROBLEM

Sales reps build quotes in spreadsheets, look up prices in the price list, give discounts by guesswork and check combinations with a technician. A quote takes days and mistakes are an everyday thing.

OUR SOLUTION

The system offers only technically and commercially valid combinations, calculates the price by your rules, sends exceptions for approval — and a professional quote is generated in one click.

- quotes in one click instead of days
- a controlled margin on every quote
- no more quotes that can't be built

Booking and ordering systems

THE PROBLEM

Bookings are handled by phone, e-mail or through third-party platforms that charge commission — double bookings, retyping into calendars and no overview of how busy your capacity is.

OUR SOLUTION

A booking system made for your operation — slots, capacity, resources and staff. The customer books online, the system prevents clashes, sends a confirmation with a reminder, and everything is recorded in your business system.

- bookings 24/7 without staff
- no commission to third-party platforms
- capacity usage at a glance

Self-service kiosks

THE PROBLEM

At peak times there is a queue at reception and at the counter, and staff repeat the same tasks dozens of times a shift. Citizens wait at the office for information they could have found themselves.

OUR SOLUTION

Self-service kiosks for hotels and restaurants, logistics and local government — check-in, orders, payments, information and forms. Multilingual, built for long-term public use and connected to your systems.

- shorter waits, less pressure on staff
- 24/7 operation without staff
- the same interface, the same data

ONE SYSTEM, EVERY ENVIRONMENT

The same solution, wherever you work

One system, one set of data — in the office, at the customer's, in the field, in the warehouse and at the self-service terminal. Not six apps that don't understand each other.

SYS-01

Office · Desktop

A full desktop application for Windows, macOS and Linux. Full performance, offline work, self-updating.

SYS-02

Customers · Web

A web application and portal for business partners (B2B) and end customers (B2C). Runs in the browser, no installation, available anywhere.

SYS-03

In the field · Mobile

A mobile app for Android and iOS — for sales reps, warehouse staff and field technicians. Notifications, QR, offline mode.

SYS-04

24/7 · Self-service terminal

A free-standing self-service terminal for hotels and restaurants, logistics and local government — unattended, non-stop, the same interface and the same data.

SYS-05

Warehouse · workshop · car

A rugged handheld scanner for the warehouse, workshop and car — receiving, issuing, stocktaking and service reports right on the spot.

SYS-06

Tagging · QR / RFID

QR codes and RFID tags link physical things — assets, goods, equipment — to the same system. A scan means an instant record, no paper.

YOUR COMPANY IN YOUR POCKET

Your company overview is always with you

The mobile app gives you an overview of the company anytime and from anywhere — from the car, at a customer's site, even on holiday.

Your company's numbers on your phone

Revenue, open jobs, receivables, stock levels and what the team is working on right now — straight on your phone, with no call to the office. You approve an order, a holiday request or a price exception on the spot, and the company doesn't wait for you to come back.

It speaks up when something can't wait

The system alerts you when a customer exceeds their receivables limit, when a job stalls or when an urgent request comes in. You don't have to check anything — you just react. What's in order doesn't disturb you.

Alerts · approvals · up-to-date numbers

Android and iOS, with push notifications

SECURITY OF YOUR BUSINESS DATA

Where your data lives

Our servers in the European Union

We run our systems and data on our servers in the European Union. Data is kept separate for each client and encrypted in transit and in backups, access is role-based and every change is logged. Your prices, margins, customers and contracts are trade secrets — we don't sell them, analyse them or make them available to any third party.

Discretion as part of the agreement

Confidentiality is written into the contract we sign. We'll use your name as a reference only with your consent, and we access your data only when you need us to — for support or a change you ask for.

REFERENCES

We don't publish client names — we'll gladly introduce them in person

Our systems are in daily live use — from distribution and customs warehouses to service companies and local government. We don't deliver demos: we run and develop. We protect our clients' business data and trade secrets just as carefully as we will protect yours — we'll show you specific deployments when we meet in person.

ABOUT US

Who we are

Brand Force — development and customer centre, 17. novembra 285/2, Trenčianske Teplice

We founded the company in 2019. Our registered office is in Bratislava, and our development and customer centre is in Trenčianske Teplice. We work for mid-sized companies and large domestic groups — in trade, manufacturing and services. We know every client personally and work on their processes on site. You talk to the people who build and run the system.

Development centre

Development and customer centre in Trenčianske Teplice. You know where to find us — and you can see who works for you.

Personal approach

We know your company personally. You talk directly to the people who build and run the system.

Servers in the European Union

We run our systems and data on our servers in the European Union. Each client's data is kept separate and access is role-based.

Fair terms

A clear price and no hidden fees. You pay for what you actually use — no lock-in, no surprises. Confidentiality is in the contract.

OVERVIEW

22 solutions — we put together exactly what you need

Solution	What it brings	Pillar
Running your company and its processes	Sales, warehouse, orders and operations in one tailored system.	ERP
Automating repetitive processes	Approvals, notifications, documents and data transfers run on their own.	ERP
Automatic invoicing	Invoices are created from orders and contracts — no retyping.	ERP
Receivables management	Automatic reminders and an overview of who owes you and how much.	ERP
Project and job management	Tasks, deadlines, costs and profitability of every job.	ERP
Planning, budgets and cashflow	Budgets, plan versus actuals and a cashflow forecast.	ERP
BI and management reporting	Revenue, margin and stock overviews from real data.	ERP
Document management (DMS)	Versions, approvals, access rights and full-text search.	ERP
Facility management	Buildings, assets, inspections and maintenance with a plan and history.	ERP
Warehouse management (WMS)	Locations, picking, mobile terminals, batches and dispatch.	Logistics & customs
Order management (OMS)	Orders from all channels in a single flow.	Logistics & customs
Product information management (PIM)	Descriptions, specifications and translations in one place.	Logistics & customs
Customs processes and customs warehouses	Customs warehouse records and documents for customs clearance.	Logistics & customs
Self-service kiosks for logistics	Driver registration 24/7 — no gatekeeper, no paperwork.	Logistics & customs
B2B portal	Partners order themselves 24/7 — at their own prices.	B2B & portals
E-commerce solutions and integrations	An e-shop linked to your ERP — prices, stock and orders always in sync.	B2B & portals
CRM	Contacts, open deals and communication history for the whole team.	B2B & portals
Helpdesk and customer support	Tickets, SLAs and complaints — no request gets lost.	B2B & portals
Pricing and quote generators (CPQ)	The right configuration, price and margin — a quote in one click.	Interactive
Booking and ordering systems	Online bookings with no commission to third-party platforms.	Interactive
Kiosks for hotels and restaurants	Check-in, orders and payments without queuing.	Interactive
Kiosks for local government	Information and services for citizens 24/7.	Interactive

Let's talk about your project

Tell us what takes up the most time or causes the biggest problems in your company. We will propose a solution — software and hardware. We'll get back to you within 24 hours and arrange a short call. If it makes sense, we come to you — you talk to the people who build the system.

Brand Force s.r.o.

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Development and customer centre · 17. novembra 285/2, Trenčianske Teplice

Arrange a meeting

We'll get back to you within 24 hours — info@brandforce.sk

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